



Sponsorship & Advertising

All sponsorship confirmed by May 15 will be publicized as provided with your level, plus the following ways:

- ★ Appear on MWABA's website for the next full year
- ★ Your logo will be displayed on Regent Open welcome materials and inside the written program for awards buffet
- ★ Announced at the awards dinner buffet
- ★ Featured in the June & September issues of Regent Reporter, West's parent newsletter



Sponsorship Opportunities

For the 11th Annual

Regent Open Golf Tournament

**Monday, June 20, 2011
Meadows at Six Mile Creek
Waunakee, Wisconsin**

Presented as a Fundraiser for

**Madison West High School
Athletic Booster Association**

M W A B A



Regent Open Advertising and Sponsorship Opportunities

Ace Sold

\$1500

This is the overall tournament presenting sponsor.

Exclusive recognition on promotion banners and on the tournament welcome banner. Your advertisement will be featured on the back cover of the event's written program.

One complete foursome golf package is included.

Eagle Both Sold

\$900 Each

You will literally buy everyone lunch on the course &/or buffet during the after-tournament awards dinner.

1. Lunch sponsor receives a company logo or name banner along the course, a logo or name sticker prominently displayed on each box lunch and one-quarter page advertisement inside the written program
2. Awards Dinner Buffet sponsor receives a prominent company logo or name poster at awards buffet, one-quarter page advertisement inside the written program, and ongoing mention at the awards program dinner.

Watering Hole

\$500

Your company logo or name will be displayed at the beverage tent, on the roving refreshment cart, and in the clubhouse. Our signature MargaRegent or other beverage of choice will be served in a souvenir logo cup.

Reggie's Roar

\$500

Cart sponsor. As many as 72 carts will exclusively feature your company logo or name.

Birdie

\$250

Hole Sponsor. 36 opportunities. Your company logo or name will be displayed on the respective tee or green.

Hello!

It is never too early to dream of the greens. Please join us as an advertising sponsor--and even gather a foursome--for the 11th Annual Regent Open Golf Tournament.

The Regent Open will be held Monday, June 20, 2011 at Meadows of Six Mile Creek in Waunakee, Wisconsin.

This event directly benefits student athletes at Madison West High School. Since its inception, the golf tournament has raised over \$100,000 for uniforms, equipment, services, and scholarships that are not provided by the school district.

Our goal this year is to host 144 golfers and net \$20,000 for our student athletes.

The tournament is a shot-gun start and played as a best-ball scramble. Anyone can win and everyone is invited: moms & dads of West students, friends & family, coaches, alumni, and of course, every West High fan. New this year: Junior Tournament for boys and girls ages 14-20.

Thank you very much for considering playing a role (and 18 holes!) in the 2011 Regent Open.

Sincerely,

Bob

Bob Phillips
Madison West Parent Volunteer
MWABA Fundraising Coordinator
bobbybear72@att.net
608-843-4584

Mike

Mike Shult
Parent of West Grads
Co-Founder of Regent Open
cbi@powercom.net

Jim

Jim Krogstad
Madison West Parent Volunteer
MWABA President
jim77k@gmail.com

Reggie



Madison West Mascot
mwaba.org